

Central MN Breastfeeding Coalition

Date

11:00 am to 1:00 pm

St. Cloud Hospital Women’s and Children’s Center Conference Room

1406 6th Ave North

St. Cloud, MN 56303

Directions: <http://www.centracare.com/locations/st-cloud-hospital/>



Present: Holly Haney, Kelly Ball, Beth O’Brien, Sharon Dunham, Jackie Deters, Kim Welvaert, Sally Murray, Kay Heimerman, Jenni Walk

Time	Agenda Item	Staff	Decision/Outcome	Follow-Up
10 min	Introductions	HH	Welcome	Please email Holly if you would like to be added to the Coalition distribution list or have changes to your contact information. holly.haney@co.anoka.mn.us
	Goals	HH	<p><u><i>Teleconference information</i></u> <u>Meetings in St. Cloud:</u> US/CAN: 1-877-820-7831. Passcode: 8565453</p> <p>Goals of the meeting are to network and share information on what we can do and how we can coordinate breastfeeding efforts.</p>	
	Contact Information	HH	<p>Please make sure Holly has your contact information and RSVP for meetings (on the website)—whether you will be attending the meeting or joining by conference call. If meetings need to be cancelled due to bad weather, we will try to contact everyone (we will also try to put the cancellation on the website as soon as we know). Also, if Holly/Sharon are not able to be present, we would be able to contact someone to run the meeting. When meetings are in St. Cloud and District 742 is closed, the meeting will be cancelled.</p>	

5 min	May Agenda		<p>Additions?</p> <ul style="list-style-type: none"> • FU items from last meeting. 	
5 min	January Meeting Minutes		<ul style="list-style-type: none"> • Changes? Holly wasn't able to enter the Google stats to the January meeting minutes. Will just leave off for that month. 	
10 min	FU items from Jan Meeting	<p>SD</p> <p>SD/KW/HH</p>	<p>Milestones (formerly Child Care Choices)—</p> <ul style="list-style-type: none"> • They don't have a newsletter. Can share information through customer contact. <p>Other possible resources to share with child care providers</p> <ul style="list-style-type: none"> • Kim sent links to Sharon of what WI BF Coalition has for resources for Child Care providers. • Kristy sent Lactation Education Resource "Tips for Day Care Providers" handout as another possible resource to share. https://www.lactationtraining.com/images/PDFs/handouts/Tips_for_Day_Care_Provider.pdf 	<p>Sharon will send a screen shot and link to them of MBC's Child Care Resources</p> <p>Should we use connection Public Health has with Day Care Licensing to share resources, too?</p>
20 min	Minnesota Breastfeeding Coalition Update			
		All	<p>Continue Discussion regarding BF workplace recognition, establish a process.</p> <ul style="list-style-type: none"> • Goal is to get the word out to businesses in our coalition area about MDH's recognition and award for breastfeeding friendly workplaces so more will apply. Our coalition can assist them in applying, probably someone who works in their county would be the contact. • Hannah W. used the MDH toolkit letters and adapted them for outreach. We could do the same and use for awareness of breastfeeding friendly workplace recognition. 	

			<ul style="list-style-type: none"> • Maybe work through SHIP contacts from each county to know who has started the process? • Chamber newsletter to add info to? <ul style="list-style-type: none"> • SCSU nursing students—maybe they would be able to help with BF Workplace recognition for SCSU as a project? 	<ul style="list-style-type: none"> • SD to fu with St. Cloud Chamber of Commerce • Other members to check with Chambers of Commerce, Women of Today and Jaycees in their areas to see if they have a newsletter we could include information in about BF Workplace Recognition program. • Sharon to fu with instructor of nursing students
60 min	Central MN Breastfeeding Coalition			
		HH	<p>Google Report</p> <ul style="list-style-type: none"> • 1193 sessions • 981 users • 1569 page views • 1-32 pages/session • 0.43 seconds average duration • 87.18% bounce rate • 78.88% new sessions • 1142 (95.73%) English 	Holly will continue to do the Google Report
		BO/ALL	<p>BF Resource List</p> <ul style="list-style-type: none"> • Anoka county will be changing their phone numbers in the next few months • Will add Spectra pumps • Will add information for other breastfeeding classes offered at hospitals and in the community. 	
		BO/ALL	CMBC Website	

			<ul style="list-style-type: none"> • Discussion on updates to the website. Beth O. has to send to IT person in charge of Sherburne County’s website—is not a priority—gets done when she has time. • Links haven’t been verified for a while. Beth O. used to check them 1-2x a year. • Suggestion of changing to more of a topical layout so it’s easier for users to find what they need. • Discussion on access to breastfeeding classes for parents. Many aren’t able to come in for one. Would be easier if it was something that was <u>interactive</u> and they could <u>do it on their own</u>. Anoka County WIC taped one of their breastfeeding classes and posted it on their website. There are good breastfeeding education DVD’s but are expensive. Idea of partnering with students to make an interactive breastfeeding education module was brought up. St. Cloud Hospital has a limited number of labor and delivery and breastfeeding education kits, called Movie Night To-Go Kits, that they rent to moms who want the info, costs \$25 for two weeks. 	<ul style="list-style-type: none"> • Kelly B. will verify links on the website. • For now will leave as is as many sites contain many topics within them.
	Le Leche League Conference	HH/Kay	<p>Review topics presented</p> <ul style="list-style-type: none"> • Felt it spoke to Public Health more this year. • ACES—protective factors with breastfeeding, not just about the breastmilk. • Less depression and child abuse • CranioSacral therapy <ul style="list-style-type: none"> ○ Not much research yet, but there is a lot of anecdotal evidence. • Cardiovascular benefits 	
	Membership Dues	All		Jackie will check with Stearns and

				Sally will check with Benton about covering the \$25 dues.
	Social Media/Facebook	SD/KW	<ul style="list-style-type: none"> • Sharon checked with CentraCare as to whether employees can administer other Facebook/social media accounts and was given the ok. Just can't be on paid time. • Having a Facebook account would give the coalition more of a presence in the technological age we are in. • Typically posted 1-2x a day for Wisconsin Bf Coalition. No advice was given out, would direct elsewhere for answers to any questions posted. • As a coalition, we should have a policy about what can be shared. 	Kim and Sharon will meet to come up with guidelines/policies on what can be shared and will email them out for feedback. Will work on setting up Facebook page, too. Won't make it live before the next meeting.
5 min	Agenda Items for next meeting on:	All	<ul style="list-style-type: none"> • Membership dues covered by... • Facebook progress • Breastfeeding Friendly Workplace Recognition • Breastfeeding Week • Website updates • Google report • Updated Bf Patient Resource brochure 	
10 min	Round Table	All	Question from Benton SHIP staff about step for Breastfeeding Friendly Public Health.	Can email Holly if more help needed.

Respectively Submitted by:
Beth O'Brien