

			<ul style="list-style-type: none"> Follow-up: Kristy shared about her work with daycare licensing in Sherburne County. Information and resources go out to providers in regular newsletters and email blasts. Nine providers recently attended training. 	
10 min	Minnesota Breastfeeding Coalition Update	HH	<p>Discussion about World Breastfeeding Week/Month</p> <ul style="list-style-type: none"> Sherburne developed a press release for local newspaper and WIC newsletter, updating a BF display board in Government Center atrium, may be purchasing keychains for WIC breastfeeding families. Stearns collecting pictures of local BF resources to put on display. WIC staff have tshirts with WIC <heart>BF on that they'll be wearing twice a week this month, and a banner and display board where people can post positive BFing experiences on. Anoka has "Sustaining Breastfeeding Takes a Village" display, information in the Community Health Department newsletter and C&TC monthly letter to providers. SCH-NICU having "Lunch with Lactation" for NICU families to have lunch, pump, win prizes, and meet with Kim. Nancy Morbacher app "BFing Solutions" is \$0.99 (rather than \$4.99) if downloaded 8/1-8/7 in recognition of World BF Week. 	
20 min	Co-Chair/ Resignation of Sharon D.	SD/HH	Sharon's last day of work for CentraCare is 8-3-17. Kim volunteered to be coalition's new co-chair.	Holly to forward Kim's contact to the MN BF Coalition as a contact.
10 min	Central MN Breastfeeding Coalition	HH	Updates	
		HH	<p>Google Report (based on Holly's memory)</p> <ul style="list-style-type: none"> 825 hits to website since 5/12/17 87 % bounce rate 	Holly to send exact report to update the minutes.

			<ul style="list-style-type: none"> • 39 seconds average duration • 1.26 pages per visit • 97% English speaking • 25 sessions from St. Cloud, 18 from MPLS, 29 from China • Approximately 75% were new users 	
		HH	BF Resource List <ul style="list-style-type: none"> • Reviewed and discussed. 	Add Anoka's online breastfeeding class to next brochure update.
		HH	CMBC Website <ul style="list-style-type: none"> • Handful of broken links 	Kelly to follow-up with Sherburne County's IT to update broken links on website. Remove Sharon then add Kim as a St. Cloud contact.
	Topic: Toolkit for University/College	HH	<ul style="list-style-type: none"> • Holly utilizing University of Northern Colorado's "Toolkit for Establishing BFing Support on University & College Campuses" with SCSU. • Sharon created letter draft to be used with local chamber businesses • Kristy suggested flyer • Discussion about having multiple options: letter, flyer, and elevator speech to be utilized with businesses. 	
	Topic: Facebook site		<ul style="list-style-type: none"> • Kim will be leading this project. Discussed basic guidelines: professional links, evidence-based information, only site Admin can post links and approve comments, no advice to be given via site, goal to post daily to keep an active site. 	
	Topic: BFing Education, Peer Counselors, and Culture		Discussed: <ul style="list-style-type: none"> • SHIP can help cover the cost of BF Friendly Hospital and NICU Baby Friendly process. • Cultural norms for Hispanic, Somalian, Hmong breastfeeding practices. • www.zipmilk.org enter zip code and find local breastfeeding resources. Available for 	

			<p>limited states currently. Kim has requested to be added as resource in MN.</p> <ul style="list-style-type: none"> • NICU Mother's Milk Club at SCH NICU, held every Wednesday 1-2pm for NICU families • Should the Coalition create an online training? 	
	Topic: Big Latch On Event		<ul style="list-style-type: none"> • Birth Community hosting 8/5/17 from 10-11am at Lake George, St. Cloud 	<ul style="list-style-type: none"> • Beth to contact staff at Birth Community to suggest collaborating for the Big Latch On Event in 2018.
5 min	Agenda Items for next meeting on: Monday, October 30 th 11am-1pm SCH	All	<ul style="list-style-type: none"> • Schedule 2018 meeting dates; Kim to schedule room space at SCH. 	
10 min	Round Table	All	<ul style="list-style-type: none"> • Shared about orientation for new staff at local counties regarding the employer's lactation resources on-site. • Intern at MDH working towards Breastfeeding Friendly Clinic recognition; rolling out in the Fall. • Jenni working with SCSU nursing students in October regarding Breastfeeding in the Workplace. 	

Respectively Submitted by: *Kelly Ball*