

Central MN Breastfeeding Coalition

Date 4-20-2018

11:00 am to 1:00 pm

St. Cloud Hospital Women's and Children's Center Classroom

1406 6th Ave North

St. Cloud, MN 56303

Directions: <http://www.centracare.com/locations/st-cloud-hospital/>



Present: Kim Welvaert, Lauri Johnson, Melissa Bruns, Jenni Wald, Kelly Ball, Beth O'Brien, Megan Ward, Sally Murray, Jackie Deters, Kristy Heying, Holly Haney

Teleconference: Tiffany Beerbower, Jodi Bittner

Time	Agenda Item	Staff	Decision/Outcome	Follow-Up
10 min	Introductions	HH	Welcome	Please email Holly if you would like to be added to the Coalition distribution list or have changes to your contact information. holly.haney@co.anoka.mn.us
	Goals	HH	Goals of the meeting are to network and share information on what we can do and how we can coordinate breastfeeding efforts.	
	Contact Information	HH	Please make sure Holly has your contact information and RSVP for meetings (on the website)—whether you will be attending the meeting or joining by conference call. If meetings need to be cancelled due to bad weather, we will try to contact everyone (we will also try to put the cancellation on the website as soon as we know). Also, if Holly/Kim are not able to be present, we would be able to contact someone to run the meeting. When meetings are in St. Cloud and District 742 is closed, the meeting will be cancelled.	

20 min	Agenda	ALL	Additions? <ul style="list-style-type: none"> Website—Sherburne County will no longer host. 	--CentraCare employees to check with CentraCare about covering cost of website. --BO-contact Linda Dech or Barb King if MBC has funds.
20 min	Jan Meeting Minutes	HH	Changes? None	
20 min	Central MN Breastfeeding Coalition	KW/HH	Google Report <ul style="list-style-type: none"> 758 users 921 sessions 87% bounce rate 729 English—13 UK, 7—Australia, 3—Canada 6 Ireland, 5 China, 2 Japan 120 users returning, 723 New Duration 1 second Facebook <ul style="list-style-type: none"> Kim will continue to post 2x/day. Statewide Coalition meeting <ul style="list-style-type: none"> Will be November 8-9 in the metro area, location TBD. Looking for suggestions for speakers. Can contact them on their website. MN Breastfeeding Coalition Resource Brochure <ul style="list-style-type: none"> Are they getting used in OB and clinics prenatally or pp? link to other counties' bf resource lists Bf video during 1 hr of GDM test? Counties tend to use their own if have one rather than the Coalition's BF Resource List. Is nice for those seeing people from multiple counties. Discussion on making it more readable and less busy. 	Kim will email and see what CentraCare is doing. Will wait until after Big Latch On to make major changes.

			<ul style="list-style-type: none"> • Will add other counties' resource lists as they are available to the website. Anoka County's is on the website already. <p>Wright County Breastfeeding Resource List</p>	
5 min	Minnesota Breastfeeding Coalition Update	HH/KW	<p>MBC 12th Annual Local BF Coalition Teleconference</p> <ul style="list-style-type: none"> • Kim W. attended for us • Will be a 1 hr webinar on 6/13 in the am. • Milkbank getting closer for MN • Rhonda Skelton award deadline is Sept. 1st and Triple H award is Sept. 14th. Will be presented at the annual meeting in Nov. • Will be positions opening early summer on the MBC Board. • Licensure for IBCLC's—Health Children won't work with them as they feel that IBCLC's and CLC's are the same. • Window clings—usually used for businesses to place in their window if welcome breastfeeding. Couple of counties have some. 	2018 MBC Teleconference Minutes
10 min	Topic: Toolkit for University/College	HH		Tabled for now, probably won't be on agenda until after Big Latch On.
20 min	Big Latch On	KW	<ul style="list-style-type: none"> • Big Small Catch Up—June • Up to 100 waters and fruit from Lunds/Byerly's • Photographer Kelsey Kampsen volunteered—Paula otherwise knows some photographers that can be bu. • In WI each county printed their own and posted around. Posters will be on the website. 	Kim to contact Paula to see if Mayor willing to waive fee

			<ul style="list-style-type: none"> • Maybe all bring blankets/quilts for moms that forget? • Coloring pages on Big Latch On website. • Hearts for people to put why they love bf. • Frame for pics 	Jackie D. will get frame and decorate.
5 min	Agenda Items for next meeting on:	All	<ul style="list-style-type: none"> • Planning for Big Latch On • Website 	
10 min	Round Table	All	Future Meetings June 29 th and Oct 29 th 2018.	

Respectively Submitted by: Beth O'Brien 4/23/18